

Kohl's Offers Last-Minute Holiday Shoppers Around-The-Clock Shopping and Free In-Store Pick Up Through Christmas Eve

Kohl's to be open 24 hours beginning 7 a.m. on December 21 through 6 p.m. on December 24

MENOMONEE FALLS, Wis., December 11, 2018 – Kohl's (NYSE: KSS) is making holiday shopping easy up to the very last minute for customers by keeping its doors open around-the-clock in the days leading up to Christmas, as well as offering free instore pick up on eligible items when customers shop on Kohls.com and via the Kohl's Mobile App until 6 p.m.* local time on Christmas Eve. Back by popular demand, Kohl's marathon shopping hours will begin at 7 a.m.* local time on Friday, Dec. 21 through 6 p.m.* local time on Christmas Eve, Monday, Dec. 24.

There's Still Time to Shop Kohl's

Customers can easily check off the final gifts on their list by shopping their local Kohl's store and on Kohls.com – even if they shop on Christmas Eve!

- Shop in the Store: Kohl's will be open 24 hours beginning at 7 a.m.* local time on Friday, Dec. 21 through 6 p.m.* local time on Christmas Eve, Monday, Dec. 24, allowing customers to shop when and how it's most convenient to them.
- Shop Kohls.com: Customers shopping Kohls.com and the Kohl's Mobile App can choose free in-store pick up or get
 items delivered direct to their homes in time for Christmas during the following time frames:
 - Free In-Store Pick Up on Christmas Eve: Place online orders by 3 p.m. local time on Christmas Eve, Monday, Dec. 24, and select the option to pick up eligible gifts in the store by 6 p.m.* local time the same day. Most buy online, pick up in store orders are ready in just one to two hours, and pick up is free of charge.
 - Delivery at Your Door by Christmas Eve: Place Kohls.com orders by 11:59 p.m. CST on Tuesday, Dec.
 18, and select standard shipping to receive purchases at your door by Christmas Eve, Monday, Dec. 24.

Stuff Your Stockings with Incredible Deals and Stackable Savings

With just two weeks until Christmas, Kohl's has everything customers need to get the most sought-after gifts for the entire family at a great value.

- **Super Saturday Deals:** Customers shopping Super Saturday at Kohl's on Saturday, Dec. 15, will discover big savings on the hottest gifts of the season, including:
 - \$179.99 Shark Navigator DLX upright vacuum \$20 in Kohl's Cash† with purchase!
 - \$39.99 The Big One reversible down-alternative comforters all sizes
 - o 2 for \$7 The Big One bath towel or standard/queen bed pillow
 - o 50-70% off fine jewelry select styles
 - o 40-50% off Jammies for the Family select styles
 - 30% off Fisher-Price toys** select styles
 - 15% off entire stock of fragrances**
- Last Minute Deals: Customers will find fantastic deals on all their last-minute gifts at Kohl's from Friday, Dec. 21, through Christmas Eve, Monday, Dec. 24, include:
 - \$89.99 1/4ct T.W. sterling silver diamond bracelets \$10 in Kohl's Cash† with purchase!
 - \$59.99 1/4ct T.W. sterling silver diamond rings \$10 in Kohl's Cash† with purchase!
 - o \$29.99 Cuddl Duds cozy throws
 - o \$19.99 The Big One throws
 - o 50-60% off St. Nicholas Square trim-a-tree select styles
 - 40% off all celebrity fragrances
 - 25% off Nike, Under Armour and Adidas** select styles

- Unbeatable Savings for All: In addition to the fantastic deals customers will find at Kohl's, everyone can stack their savings for an even deeper value this holiday.
 - \$10 for \$50 Kohl's Cash: Customers will receive \$10 Kohl's Cash for every \$50 spent when they shop now through Monday, Dec. 24 – a value they can only find at Kohl's.
 - \$10 off \$50 Jewelry Purchase: Shoppers looking to give the gift of sparkle this holiday will receive \$10 off a
 \$50 jewelry purchase now through now through Monday, Dec. 24.
 - 15% off \$50 Purchase and 20% off \$100 Purchase: Everyone shopping in-store and on Kohls.com will receive 15% off a \$50 purchase and 20% off a \$100 purchase now through Monday, Dec. 24.***

Save Even More When You Shop Kohl's

Customers can maximize their savings during last minute shopping with Kohl's loyalty programs, on top of great prices and promotions.

- Kohl's Charge: Kohl's Charge, our private label credit card, is perfect for customers looking to maximize their savings with exclusive discounts all year long that can be combined with Kohl's great sale prices and special offers. Even better, customers will save 35% on their first purchase when they open an account at any Kohl's store nationwide through Jan. 6, 2019.***
- Yes2You Rewards: Kohl's Yes2You Rewards program offers savings on must-have products every time customers shop at Kohl's. Yes2You members earn one point for every dollar they spend and receive a \$5 reward for every 100 points, no matter how they pay, with no limit on points earned and at no cost to join. Customers can use rewards on all of their favorite brands, with no brand exclusions.
- Kohl's Rewards: Kohl's Rewards loyalty program, currently piloting in Austin, Texas; Buffalo, N.Y.; Indianapolis, Ind.;
 Minneapolis, Minn.; Phoenix, Ariz.; Raleigh, N.C.; Rochester, N.Y. and San Antonio, Texas, delivers more value to Kohl's Rewards customers this holiday season with the opportunity to earn Kohl's Cash on every purchase, every day.

Cautionary Statement Regarding Forward-Looking Information

This press release contains "forward-looking statements." Kohl's intends forward-looking terminology such as "believes," "anticipates," "plans," "may," "intends," "will," "should," "expects" or similar expressions to identify forward-looking statements. Such statements are subject to certain risks and uncertainties that could cause Kohl's actual results to differ materially from those indicated by the forward-looking statements. These risks and uncertainties include, but are not limited to, those described in Item 1A in Kohl's Annual Report on Form 10-K and other factors as may periodically be described in Kohl's filings with the SEC.

About Kohl's

Kohl's (NYSE: KSS) is a leading omnichannel retailer with more than 1,100 stores in 49 states. With a commitment to inspiring and empowering families to lead fulfilled lives, Kohl's offers amazing national and proprietary brands, incredible savings and an easy shopping experience in our stores, online at Kohls.com and on Kohl's mobile app. Throughout its history, Kohl's has given more than \$650 million to support communities nationwide. For a list of store locations or to shop online, visit Kohls.com. For more information about Kohl's impact in the community or how to join our winning team visit Corporate.Kohls.com or follow @KohlsNews on Twitter.

NOTE: Kohl's welcomes media to its stores during the holiday season. To contact your local store about shooting b-roll or photos or to request a local interview during the holiday season, please visit Kohl's Store Locator and connect with the Store Manager.

Contact:

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*Store hours may vary by locations. See Kohls.com for details.

Earn amount of Kohl's Cash is approximate and may vary if additional discounts are applied to the purchase transaction.

Kohl's Cash® is not legal tender. Customer will receive a \$10 Kohl's Cash® coupon for every \$50 spent in a single transaction during the stated earn window. Kohl's Cash® coupon is earned on the amount of customer purchases after all applicable discounts are applied and before tax is imposed. Qualifying customer purchases exclude the purchase of Gift Cards. Kohl's Cash® Redeem: Coupon can be redeemed during the stated redeem window with any other offer. Kohl's Cash® coupons and

^{**}Offers and coupons do not apply.

^{***}Terms, conditions and exclusions apply.

other dollar-off discounts will be applied prior to percent-off total purchase discounts/coupons. Kohl's Cash® coupon may not be redeemed (1) on purchases of Kohl's Cares® cause merchandise or other charitable items; (2) to purchase Gift Cards; (3) as price adjustments on prior purchases; (4) to reduce a Kohl's Charge or any third-party charge account balance; or (5) to pay for any services or fees, including taxes and shipping. If merchandise purchased earning a Kohl's Cash® coupon is subsequently returned or price adjusted, the value of the Kohl's Cash® coupon previously earned and/or the amount of the merchandise refund will be reduced to reflect any unearned value. Return value of merchandise purchased with a Kohl's Cash® coupon may be subject to adjustment. Coupon is nontransferable. See associate for details.

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